

Nailsmania Luxury Lash Course

15-Day Advanced Training with Business Techniques

Course Duration: 15 Days

Practice on 3 Dummy Heads + 12-15 Live Models

ISO 9001:2015 Certified | Suitable for Beginners & Advanced Artists

THEORY MODULES (Days 1-3)

Day 1: Lash Fundamentals

- Lash Growth Cycle
- Natural Lash Types & Layers
- Eye Shapes & Lash Mapping
- Classic vs Hybrid vs Volume vs Mega Volume
- Lash Curl, Diameter, & Length Selection

Day 2: Product Knowledge & Safety

- Lash Adhesives: Retention Science & Humidity Control
- Lash Tools & Setup
- Patch Test & Allergy Management
- Sanitation & Sterilization Protocols (Nailsmania Standard)

Day 3: Business Kickstart

- Personal Branding for Lash Artists
- Lash Service Pricing Psychology
- Creating Your Signature Style
- How to Build Trust with Clients from Day 1

PRACTICAL MODULES (Days 4-12)

Day 4-5: Classic Lash Application

- Isolation Mastery Drills

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- Lash Placement Direction & Angle
- Lash Layering Techniques
- Retention Boosting Tips

Day 6-7: Hybrid & Wispy Styles

- Hybrid Styling Patterns
- Controlled Chaos for Wispy Looks
- Lash Bridging for Density

Day 8-9: Volume Lash Artistry

- Fan Making Techniques
- Weight Management
- Symmetry, Spread, and Curl Control

Day 10-11: Mega Volume & Advanced Styling

- Wide vs Narrow Fans
- Kim-K, Wet Look, Strip Lash Effect
- Lashing on Thin or Sparse Lashes
- Layered Lash Mapping

Day 12: Model Marathon

- 3 Real Client Sets
- Corrective Lash Techniques
- Retention Prep

LASH LIFT, TINT, REFILL & REMOVALS

- Lash Lift & Tint Step-by-Step
- Product Selection for Sensitive Eyes
- Processing Time & Aftercare

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- Refill Techniques for Classic, Hybrid & Volume
- Safe Lash Removal Methods
- Troubleshooting Retention Loss During Refills

BUSINESS MASTERCLASS MODULE (Days 13-15)

Day 13: Building Your Lash Brand

- Name, Logo, and Signature Aesthetic
- Social Media Strategy
- Portfolio Building
- Lash Photography & Editing

Day 14: Clients, Pricing & Retention

- Charging High Prices & Justifying Them
- Client Psychology
- Scripts for Consultation, Aftercare & Upselling

Day 15: Lash Boss Business Plan

- Creating Your Own Lash Menu
- Getting Clients Without Paid Ads
- Home/Studio Setup
- Certification + Graduation + Photoshoot

BONUS INCLUSIONS

- Lifetime Mentorship & Support
- Reels Content Assistance
- Printed Lash Business PDF Notes
- Model Practice Sheet + Feedback Evaluation
- Nailsmania Professional Certificate